



**STONS Commerce solutions** help you putting your customers exactly at the center of the commerce circle as also known as commerce life cycle.

STONS Commerce solutions are based on proven "Buy =>Market => Sell " methods , each one can be address as a stand alone project , but implementing the all 3 means leave your competition behind.

#### Second TO None Buying

STONS Commerce solution based on IBM Sterling B2B address executives responsible for disciplines that support supply chain management and procurement, from partner and supplier integration and process improvement to inventory and warehouse management.

Our solution helps you automate processes with external partners , deal with manual paper based processes , lack of visibility and limited internal resources.

By using our solution you can expect those benefits : improve business agility , improve operational efficiency and improve business performance .

#### Second TO None Marketing

STONS Commerce solution based on IBM Unica address executives responsible for web, social and mobile marketing, as well as demand generation, customer acquisition and marketing operations.

Our solution helps you manage cross channel campaigns , optimize digital marketing, manage your marketing resources and analyze your web as a critical touch point with your customers.

By using our solution you can expect those benefits :Deliver personalized, relevant marketing messages across all channels , determine the right message to present in inbound marketing channels in real time , boost response rates and customer loyalty

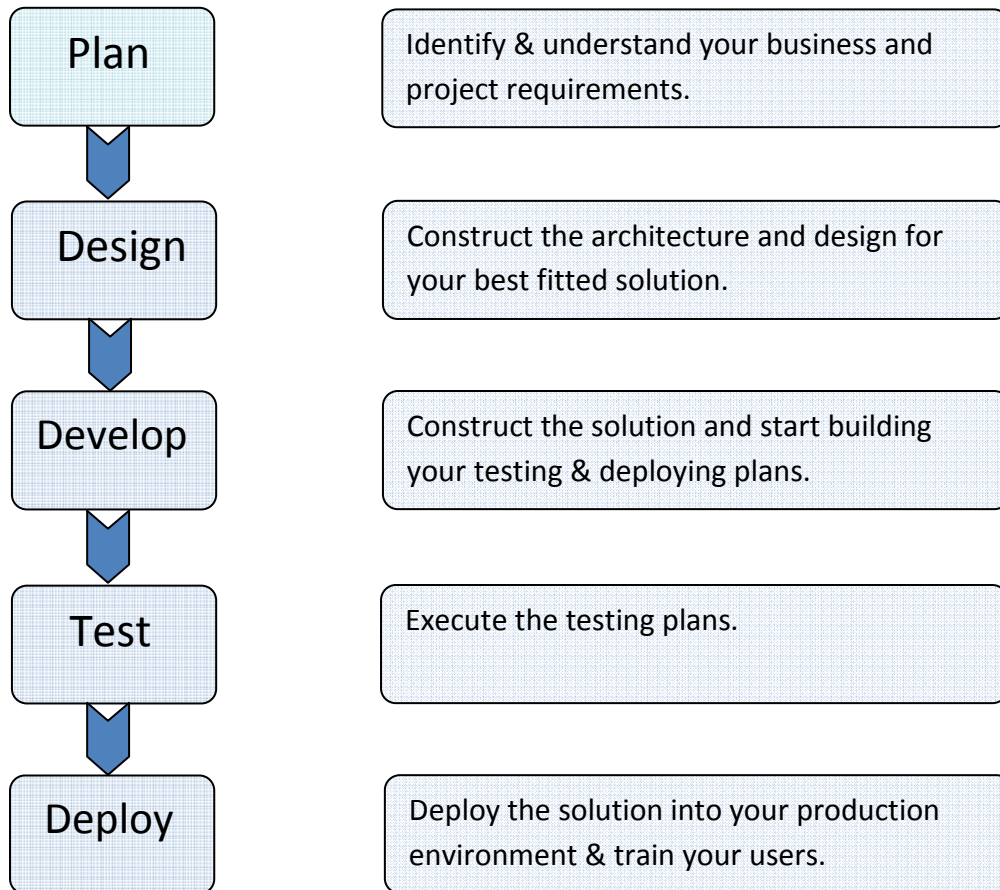
#### Second TO None Selling

STONS Commerce solution based on IBM Websphere address executives in online commerce, web and social marketing, order-to-delivery fulfillment, and customer service

Our solution helps you drive improved customer loyalty and increases shopping cart sizes by delivering personalized and contextually relevant content across channels throughout the sales cycle , we provide flexible and powerful business user tools for merchandising, catalog management, and cross-channel precision marketing campaigns and promotions.

By using our solution you can expect those benefits : enhance the customer experience by providing buyers with visibility into product availability, order history and order status information, minimize buyer's remorse and accelerate the purchase to delivery process with flexible fulfillment options

STONS proven methodology is built on the following stages:



For further information contact us:  
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